

## Marketing Communications & PR Manager Oxford

Quantum Dice enables trusted and secure encryption using the power of photonics and quantum mechanics. We are looking for a self-motivated team player passionate about growing the global quantum industry to join as a Marketing Communications & PR Manager. As the Marketing Communications & PR Manager at Quantum Dice, you will be responsible for developing, executing, and monitoring marketing communications and PR strategies across our traditional and digital channels. This will include market research, content creation, new product launches, social media, and sales enablement. You will be an integral part of our company's ability to increase brand awareness and customer satisfaction.

You will be working in a fast-paced and rapidly growing start-up environment, with a friendly, supportive, and ambitious approach. We have a strong culture of trust and respect and can offer lots of varied opportunities and responsibilities for our teams to take ownership of and grow with. We value creativity, integrity, ambition, meaningful teamwork, and fun. We are looking for people with drive, passion, and most importantly who thrives when collaborating with a growth minded, diverse team.

### Responsibilities

- Create and implement branding guidelines
- Ensure Quantum Dice brand awareness and credibility across all channels
- Manage our social platforms and website, ensuring the growth and drive traffic
- Work with leadership to develop and implement marketing communications campaigns to promote awareness of Quantum Random Number Generators, especially Quantum Dice's self-certification advantage
- Assist with marketing campaigns for new product launches
- Design, write, proofread, and edit creative and technical content across multiple mediums
- Help with the planning, coordination, and delivery of events such as exhibitions at trade shows or conferences

### Required Qualifications, Skills and Experience

- Bachelor's degree in marketing, communications, or equivalent relevant experience
- 3+ years' experience in digital marketing communications
- Excellent writing, editing and verbal communications skills with attention to detail
- Excellent interpersonal skills and willingness to connect with members of different teams
- Demonstrable experience with marketing tools (including software and applications, social platforms, analytics, design & graphics tools)
- Experience with event budget management
- Outstanding organisational and project management skills
- Ability to multitask and meet deadlines in a fast-paced environment

Quantum Dice Ltd.

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### **Desired Qualifications, Skills and Experience**

- Experience with event/tradeshows strategy, and planning and logistics
- Experience with new product launches and/or integrated marketing campaigns for hardware technologies
- Experience with branding within an enterprise hardware environment

**Job Type:** Full-time with hybrid working

**Starting Date:** October 2022

### **Location and Travel**

- Quantum Dice's office is based in central Oxford, a few minutes' walk from Oxford Station. We ask for all applicants to be based within a 2-hour commuting distance from Oxford Station.
- There may be a requirement to travel within the UK and internationally to global conferences, trade shows or for customer visits.

### **Benefits**

- 28 days annual leave
- Career development
- Mentorship opportunities
- Rewards and recognition
- Flexible working from home options
- Sponsorship if necessary

**Diversity & Inclusion:** We strive to create a diverse environment and to be an equal opportunity employer. This means that all qualified applicants will receive consideration without regard to national origin, age, sex, race, disability, pregnancy, marital status, sexual orientation, gender identity or expression, or religious background.

### **Application Process**

- Please provide us with a CV and cover letter outlining why you think you would be a good fit for this role and why you want to work at Quantum Dice. We only consider applications with a cover letter that includes this information.

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